2012年度社会心理学コロキウム

第1回社会心理学コロキウム

日時: 2012年4月24日(火) 18:00~19:30

場所:法文2号館 第3会議室

講師:Jenny Kurman (Senior Lecturer Ph.D.,Psychology, University of Haifa)

演題: Control via self-improvement

概要: A new control strategy, control via self-improvement, in addition to primary and secondary control, is presented. This strategy is aimed at an actual external change (primary target), whereas the means to reach the goal is self-improvement (secondary target?the self). Two studies were conducted (N = 203; 190) in Israel and in Hong Kong, and compared control strategies in the two groups using open ended scenarios. In both studies, it was found that control via self-improvement exists in the achievement domain and is more prevalent in Hong Kong than in Israel. Study 2 showed that control via self-improvement is negatively related to external attribution but positively to face.